

About Geopolitical Futures

Geopolitical Futures is a company that charts the course of the international system. It's an ambitious mission, maybe even foolhardy, but hear us out.

We have a model, a way of looking at the world, based on the assumption that impersonal forces – things like geography, demography, resource scarcity, military capability, etc. – govern world leaders, not the other way around. It's an important distinction you don't see anywhere else. Because when you know what compels and constrains a leader, you can predict how the nation they lead will behave. When you know how nations behave, you can anticipate how the international system will change. When you can anticipate how the international system will change, you begin to see world events as we do: in the context of a much longer and more interesting story than the mainstream media can tell, one that traces, with empathy and dispassion, the rise and fall of world powers.

Our track record speaks for itself. We have been able to accurately predict the crisis in the EU, the economic decline of China, the re-emergence of Russia, the confrontation over Ukraine and a reconciliation between the U.S. and Iran.

Everything we publish is rooted in geopolitics and flows from our forecast, which lays out our predictions for the year – or for the coming years, as the case may be. We update the forecast daily, weekly and annually, and we track our progress, including our mistakes, for all our readers to see.

At GPF, there are no gimmicks, no ads, no clickbait – just quality analyses written for an intellectually curious and discerning audience. We traffic in geopolitics, not partisan politics. We're transparent and objective. We write about what matters, not about what doesn't. We're bound by no one but our readers.

Welcome to the future.

Frequently Asked Questions

Q: What exactly is geopolitics?

A: Put simply, geopolitics is the study of people in place. It's a discipline in which geography and state power – economic, martial, political – intersect. Geopolitics isn't the only tool for understanding international relations, but we believe it's the best tool. No other discipline puts

current events in a historical context quite like geopolitics, so no other discipline is better suited to thinking about the future. And since it geopolitics is unconcerned with partisan politics, it's also the most objective tool out there.

Q: Wait, do you really expect me to believe you're nonpartisan?

A: Unlikely as it sounds, we don't accept advertisements, and we aren't slaves to ratings, so we have more freedom to write as we see fit. What we publish is praised by the right and the left alike. It is also criticized by the right and left alike. We can live with that.

Q: Who founded Geopolitical Futures?

A: GPF was founded by renowned geopolitical strategist and international bestselling author George Friedman, whose works include "The Next 100 Years," "The Next Decade" and "Flashpoints: The Emerging Crisis in Europe." Dr. Friedman previously founded the geopolitical intelligence firm Stratfor but left in 2015 to create a reliable and objective voice in a media ecosystem in dire need of both.

Q: How is GPF different from journalism?

A: Journalism is an essential enterprise. In fact, we draw on a wide variety of news agencies and open-source intelligence sources to formulate our own analyses. But therein lies journalism's biggest flaw - presenting the facts, which journalists purport to do, necessarily stops short of analysis and therefore prediction. (This is to say nothing of the bias or unreliability of some news agencies.)

Q: Who works for GPF?

A: GPF is staffed by a team of analysts whose intellectual curiosity is matched only by its passion for world affairs. We also employ a talented group of editors, graphic designers and IT professionals to bring our publication to life.

Q: How can I subscribe?

A: We have a few free offerings available on our website. If you sign up to our mailing list, you can get them delivered straight to your inbox. Most of our content is behind the paywall, available for a yearly subscription. Click [here](#) to find out how to subscribe.

Q: Do you offer institutional subscriptions?

A: Yes, we do! Please write us at support@geopoliticalfutures.com and we will get back to you with details on how we can serve your company or organization.