MEDIA KIT



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Guidelines for Journalists, Producers and other Media

Interview Requests

Our analysts are available for interviews in support of our media colleagues. Please contact **PR@geopoliticalfutures.com** with your request and let us know your topic and approximate time frame. We have a digital studio available for live TV and video hits in Austin, TX. Request information at **PR@geopoliticalfutures.com**.

Describing Geopolitical Futures

"Geopolitical Futures is a company that tracks and forecasts the course of the international system."

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George Friedman and our other analysts are available for a limited number of speaking engagements. Please contact **PR@geopoliticalfutures.com** with your request and be sure to give us the location and date of your event. Speaking and travel fees may apply.

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When tagging Geopolitical Futures or George Friedman on social media, please use the following:



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Dr. George Friedman, PhD - Founder and Chairman

Dr. George Friedman is Founder and Chairman of Geopolitical Futures, a company dedicated to forecasting the course of the international system. He is an internationally recognized strategist on global affairs who has been called "the creator of the field of geopolitical forecasting."

Friedman is the author of numerous *New York Times* bestselling books. The most prescient among them is *The Next 100 Years: A Forecast for the 21st Century* (2009), that predicts the geopolitical changes shaping the 21st century and was published in over 20



languages. Friedman's other best sellers include *Flashpoints: The Emerging Crisis in Europe, The Next Decade, America's Secret War, The Future of War* and *The Intelligence Edge*.

A very popular keynote speaker on international geopolitics, Friedman's experience in military modeling, philosophy, intelligence and international affairs places him in high demand at numerous conferences and industry-specific events. He has briefed for numerous major military and government organizations and is frequently invited to speak internationally.

Prior to founding Geopolitical Futures, Friedman was Chairman of Stratfor, the geopolitical intelligence publishing and consulting firm he founded in 1996. He left Stratfor in 2015.

Friedman received his bachelor's degree from the City College of the City University of New York and holds a Ph.D. in government from Cornell University. He lives in Austin, Texas.

Dr. Friedman is available for interviews on all areas of global geopolitics.



Allison Fedirka - Director of Analysis

Allison Fedirka is Director of Analyst Operations for Geopolitical Futures. In addition to writing analyses, she helps train new analysts, oversees the intellectual quality of analyst work and guides the forecasting process.

Prior to joining Geopolitical Futures, Ms. Fedirka worked for Stratfor as a Latin Americ specialist and subsequently as the Latin America regional director. She lived in South America – primarily Argentina and Brazil – for more than seven years and, in addition to English, fluently speaks Spanish and Portuguese.



Ms. Fedirka has a bachelor's degree in Spanish and international studies from Washington University in St. Louis and a master's degree in international relations and affairs from the University of Belgrano, Argentina. Her thesis was on Brazil and Angola and south-south cooperation. She lives in the Washington, DC area.

Areas of expertise:

US engagement in Latin America in response to Russia, Chinese presence

Crisis in Venezuela

Brazil's political and economic crises

Mexico's foreign policy and US relations

Economic and political fall-out in Latin America post-covid

Western hemisphere trade agreements and conflicts (USMCA, Mercosur, etc)

Dr. Antonia Colibasanu, PhD - Senior Geopolitical Analyst

Antonia Colibasanu is Geopolitical Futures' Chief Operating Officer. Dr. Colibasanu joined Geopolitical Futures as a senior analyst in 2016 and frequently speaks on international economics and security topics in Europe. Since 2012 she has served on the educational board of the International Academy of Advanced Studies in Greece, a summer program that brings together students from Eurasia and the Middle East.



Prior to Geopolitical Futures, Dr. Colibasanu spent more than 10 years with Stratfor in various positions,

including as partner for Europe and vice president for international marketing. Dr. Colibasanu is also an associate professor at the Romanian National Intelligence Academy and Bucharest University. Prior to joining Stratfor in 2006, Dr. Colibasanu held a variety of roles with the World Trade Center Association in Bucharest.

Dr. Colibasanu holds a Doctorate in International Business and Economics from Bucharest's Academy of Economic Studies, where her thesis focused on country risk analysis and investment decision-making processes within transnational companies. She also holds a Master's degree in International Project Management. She is an alumna of the International Institute on Politics and Economics at Georgetown University.

Areas of expertise:

Power struggles in the Balkans

The future of the European Union after Brexit

Poland and Ukraine's complicated history

Germany leading EU on relations with the Balkans

Energy security reshaping geopolitics

Kamran Bokhari - Analyst

Kamran Bokhari, PhD is the Senior Director, Eurasian Security & Prosperity Portfolio at the New Lines Institute for Strategy & Policy in Washington, DC. Dr. Bokhari is also a national security and foreign policy specialist at the University of Ottawa's Professional Development Institute. He has served as the Coordinator for Central Asia Studies at the U.S. Department of State's Foreign Service Institute.



Areas of expertise:

- Political Islam and Democratization
- Islam and the West
- South Asia & Central Asia
- **Countering Violent Extremism**
- **Civil-Military Relations**

Victoria Herczegh - Analyst

Viktória Herczegh is an analyst at Geopolitical Futures. She is also a PhD candidate at the Political Science and International Relations Doctoral School of Corvinus University of Budapest, Hungary. Her PhD research topic is "Double Standards projected by Great Powers". Ms. Herczegh holds a bachelor's degree of Chinese Language and Culture and a master's degree of East Asian Studies. She also spent one semester at Shanghai International Studies University studying Mandarin Chinese. Ms. Herczegh is a native Hungarian fluent in English, Spanish, French and Mandarin.



Areas of expertise:

Chinese political system, economy and society

China's international relations and engagement with the Global South

Cross-strait relations (China-Taiwan)

The US-led Pacific alliance

the economic and political structure of the ASEAN

Japan's and South Korea's emerging role in Southeast Asia

Dr. Hilal Khashan, PhD - Senior Analyst

Dr. Hilal Khashan is a senior analyst for Geopolitical Futures covering Middle Eastern affairs. Dr. Khashan is a Professor of political science at the American University of Beirut. He is the author of six books, including Hizbullah: A Mission to Nowhere. (Lanham, MD: Lexington Books, 2019.) He is currently writing a book titled Saudi Arabia: The Dilemma of Political Reform and the Illusion of Economic Development.

He is also the author of more than 110 articles that appeared in journals such as Orbis, The Journal of Conflict Resolution, The Brown Journal of World



Affairs, Middle East Quarterly, Third World Quarterly, Israel Affairs, Journal of Religion and Society, Nationalism and Ethnic Politics, and The British Journal of Middle Eastern Studies. Dr. Khashan has a BA in Political Science from the University of Florida and an MS and PhD in Political Science from Florida State University.

Areas of expertise:

The Houthis and Yemen's civil war

Arab Turks and their relationship to Istanbul

Power players in Libya's civil war

Saudi Arabia's security dilemma

Hezbollah's rise and the Lebanese Army

Ronan Wordsworth - Analyst

Ronan Wordsworth is an analyst for Geopolitical Futures covering areas including Sub-Saharan Africa and the Asia-Pacific region from the Australian perspective. He completed a Masters in Geopolitical Studies at Charles University in Prague in 2022. He continues to work with the Charles University Geopolitics department, including assisting an ongoing project on building African University partnerships, giving lectures, and cooperation with external university partners. Ronan is the co-host of a Geopolitics Podcast called *The Geopolitical Pickle*.



Prior to undertaking the master's program, Mr Wordsworth completed a Bachelor of Civil Engineering from the University of Sydney and spent nine years working across Australia, Europe, and Southern Africa working up to the level of Senior Project Manager providing experience in statistical analytics and exposure to high level project management in various global contexts.

Areas of expertise:

Geopolitics of Sub-Saharan Africa

Violent non-State Actors and their territoriality

Oceania Geopolitics - particularly Australia

AUKUS and evolving security in Indo-Pacific

Democratisation, authoritarianism, and external influence across Africa

Ekaterina Zolotova - Analyst

Ekaterina Zolotova is an analyst for Geopolitical Futures covering Eurasia. She has a particular focus on the geopolitics of Russia, its economy and its impact on regional and global strategy. She writes about the trends in the region including political implications in Ukraine and other former Soviet Union states.

Prior to Geopolitical Futures, Ms. Zolotova participated in several research projects devoted to problems and prospects of Russia's integration into the world economy. Ms. Zolotova has a specialist degree in international economic relations from Plekhanov Russian University of Economics.



In addition, Ms. Zolotova studied international trade and international integration processes. Her thesis was on features of economic development of Venezuela. She speaks native Russian and is fluent in English. She lives and works in Moscow.

Areas of expertise:

Resource dependency of the Russian economy

Weaknesses of Russian social sector

Relations between Russia and Ukraine

Union State of Belarus and Russia.

Multilateral cooperation with Central Asian states