

**GPF** | GEOPOLITICAL  
FUTURES

# MEDIA KIT



## Table of Contents

Guidelines for Journalists, Producers and other Media .....	3
Dr. George Friedman, PhD - Founder and Chairman.....	5
Allison Fedirka - Director of Analysis .....	6
Dr. Antonia Colibasanu, PhD - Chief Operating Officer .....	7
Francesco Casarotto - Analyst .....	8
Dr. Hilal Khashan, PhD - Senior Analyst .....	9

## Guidelines for Journalists, Producers and other Media

### Interview Requests

Our analysts are available for interviews in support of our media colleagues. Please contact [PR@geopoliticalfutures.com](mailto:PR@geopoliticalfutures.com) with your request and let us know your topic and approximate time frame. We have a digital studio available for live TV and video hits in Austin, TX. Request information at [PR@geopoliticalfutures.com](mailto:PR@geopoliticalfutures.com).

### Describing Geopolitical Futures

“Geopolitical Futures is a company that tracks and forecasts the course of the international system.”

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## Speaking Engagements

George Friedman and our other analysts are available for a limited number of speaking engagements. Please contact [PR@geopoliticalfutures.com](mailto:PR@geopoliticalfutures.com) with your request and be sure to give us the location and date of your event. Speaking and travel fees may apply.

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## Dr. George Friedman, PhD - Founder and Chairman

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Dr. George Friedman is Founder and Chairman of Geopolitical Futures, a company dedicated to forecasting the course of the international system. He is an internationally recognized strategist on global affairs who has been called “the creator of the field of geopolitical forecasting.”

Friedman is the author of numerous *New York Times* bestselling books. The most prescient among them is *The Next 100 Years: A Forecast for the 21st Century* (2009), that predicts the geopolitical changes shaping the 21st century and was published in over 20 languages. Friedman’s other best sellers include *Flashpoints: The Emerging Crisis in Europe*, *The Next Decade*, *America’s Secret War*, *The Future of War* and *The Intelligence Edge*.



A very popular keynote speaker on international geopolitics, Friedman’s experience in military modeling, philosophy, intelligence and international affairs places him in high demand at numerous conferences and industry-specific events. He has briefed for numerous major military and government organizations and is frequently invited to speak internationally.

Prior to founding Geopolitical Futures, Friedman was Chairman of Stratfor, the geopolitical intelligence publishing and consulting firm he founded in 1996. He left Stratfor in 2015.

Friedman received his bachelor’s degree from the City College of the City University of New York and holds a Ph.D. in government from Cornell University. He lives in Austin, Texas.

Dr. Friedman is available for interviews on all areas of global geopolitics.

## Allison Fedirka - Director of Analysis

Allison Fedirka is Director of Analyst Operations for Geopolitical Futures. In addition to writing analyses, she helps train new analysts, oversees the intellectual quality of analyst work and guides the forecasting process.

Prior to joining Geopolitical Futures, Ms. Fedirka worked for Stratfor as a Latin America specialist and subsequently as the Latin America regional director. She lived in South America – primarily Argentina and Brazil – for more than seven years and, in addition to English, fluently speaks Spanish and Portuguese.



Ms. Fedirka has a bachelor's degree in Spanish and international studies from Washington University in St. Louis and a master's degree in international relations and affairs from the University of Belgrano, Argentina. Her thesis was on Brazil and Angola and south-south cooperation. She lives in the Washington, DC area.

### Areas of expertise:

US engagement in Latin America in response to Russia, Chinese presence

Crisis in Venezuela

Brazil's political and economic crises

Mexico's foreign policy and US relations

Economic and political fall-out in Latin America post-covid

Western hemisphere trade agreements and conflicts (USMCA, Mercosur, etc)

## Dr. Antonia Colibasanu, PhD - Chief Operating Officer

Antonia Colibasanu is Geopolitical Futures' Chief Operating Officer. Dr. Colibasanu joined Geopolitical Futures as a senior analyst in 2016 and frequently speaks on international economics and security topics in Europe. Since 2012 she has served on the educational board of the International Academy of Advanced Studies in Greece, a summer program that brings together students from Eurasia and the Middle East.



Prior to Geopolitical Futures, Dr. Colibasanu spent more than 10 years with Stratfor in various positions, including as partner for Europe and vice president for international marketing. Dr. Colibasanu is also an associate professor at the Romanian National Intelligence Academy and Bucharest University. Prior to joining Stratfor in 2006, Dr. Colibasanu held a variety of roles with the World Trade Center Association in Bucharest.

Dr. Colibasanu holds a Doctorate in International Business and Economics from Bucharest's Academy of Economic Studies, where her thesis focused on country risk analysis and investment decision-making processes within transnational companies. She also holds a Master's degree in International Project Management. She is an alumna of the International Institute on Politics and Economics at Georgetown University.

### Areas of expertise:

Power struggles in the Balkans

The future of the European Union after Brexit

Poland and Ukraine's complicated history

Germany leading EU on relations with the Balkans

Energy security reshaping geopolitics

## Francesco Casarotto - Analyst

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Francesco Casarotto is an analyst at Geopolitical Futures focusing on European affairs, particularly fault lines resulting in EU fragmentation. Before joining GPF, he worked for MF-Dow Jones, which specializes in finance, international economy and geopolitics, and was a regular contributor to Italian think tanks focusing on defense and foreign policy. Mr. Casarotto holds a bachelor's degree in international studies from the University of Trento and a master's degree in international relations from Luiss University of Rome. A native Italian who also speaks English, French and Spanish, he holds masters' certificates in economic security, geopolitics and intelligence. He lives and works from Italy.



### Areas of expertise:

- German-Franco-Italian relations
- Eurozone governance and policies
- French foreign affairs
- Post-Brexit UK foreign relations
- EU external relations

## Dr. Hilal Khashan, PhD - Senior Analyst

Dr. Hilal Khashan is a senior analyst for Geopolitical Futures covering Middle East and North Africa affairs. Dr. Khashan is a Professor of political science at the American University of Beirut. He is the author of six books, including *Hizbullah: A Mission to Nowhere*. (Lanham, MD: Lexington Books, 2019.) He is currently writing a book titled *Saudi Arabia: The Dilemma of Political Reform and the Illusion of Economic Development*.

He is also the author of more than 110 articles that appeared in journals such as *Orbis*, *The Journal of Conflict Resolution*, *The Brown Journal of World Affairs*, *Middle East Quarterly*, *Third World Quarterly*, *Israel Affairs*, *Journal of Religion and Society*, *Nationalism and Ethnic Politics*, and *The British Journal of Middle Eastern Studies*. Dr. Khashan has a BA in Political Science from the University of Florida and an MS and PhD in Political Science from Florida State University.



### Areas of expertise:

- Intra-GCC Politics
- Turkish and Iranian national and regional politics
- Egyptian Politics
- Radical Islamic Movements
- Public opinion polls and survey analysis