

Xander Snyder



Xander Snyder is an analyst at Geopolitical Futures tracking global trends and developing geopolitical forecasts. He has a diverse theoretical and practical background in economics, finance and entrepreneurship. As an investment banker, Mr. Snyder worked in corporate debt origination and later in a consumer-retail industry group at Guggenheim Securities, in mergers and acquisitions, equity and debt capital raises.

Mr. Snyder subsequently co-founded and served as CFO for Persistent Efficiency, an energy efficiency company that used cutting-edge technology to create a new type of electricity sensor for circuit breakers and related data services. He raised over \$1.5 million in seed capital, signed four Fortune 500 companies as customers, and helped grow the company to a 12-person team.

As an independent financial consultant, Mr. Snyder wrote an economics publication sent to over 10,000 individuals and assisted in deal sourcing for a real estate private equity fund.

Mr. Snyder received his bachelor's degree, summa cum laude, in economics and classical music composition from Cornell University.

A sample of topics in Xander's area of expertise:

- The Syrian civil war
- Turkish foreign relations (including US, Russia, regional)
- Military competition in Djibouti
- Saudi relations with the region and with US
- Indian-Pakistan nuclear issues
- Black Sea conflict
- US strategy towards Iran & related topic
- Chinese economy/financial system