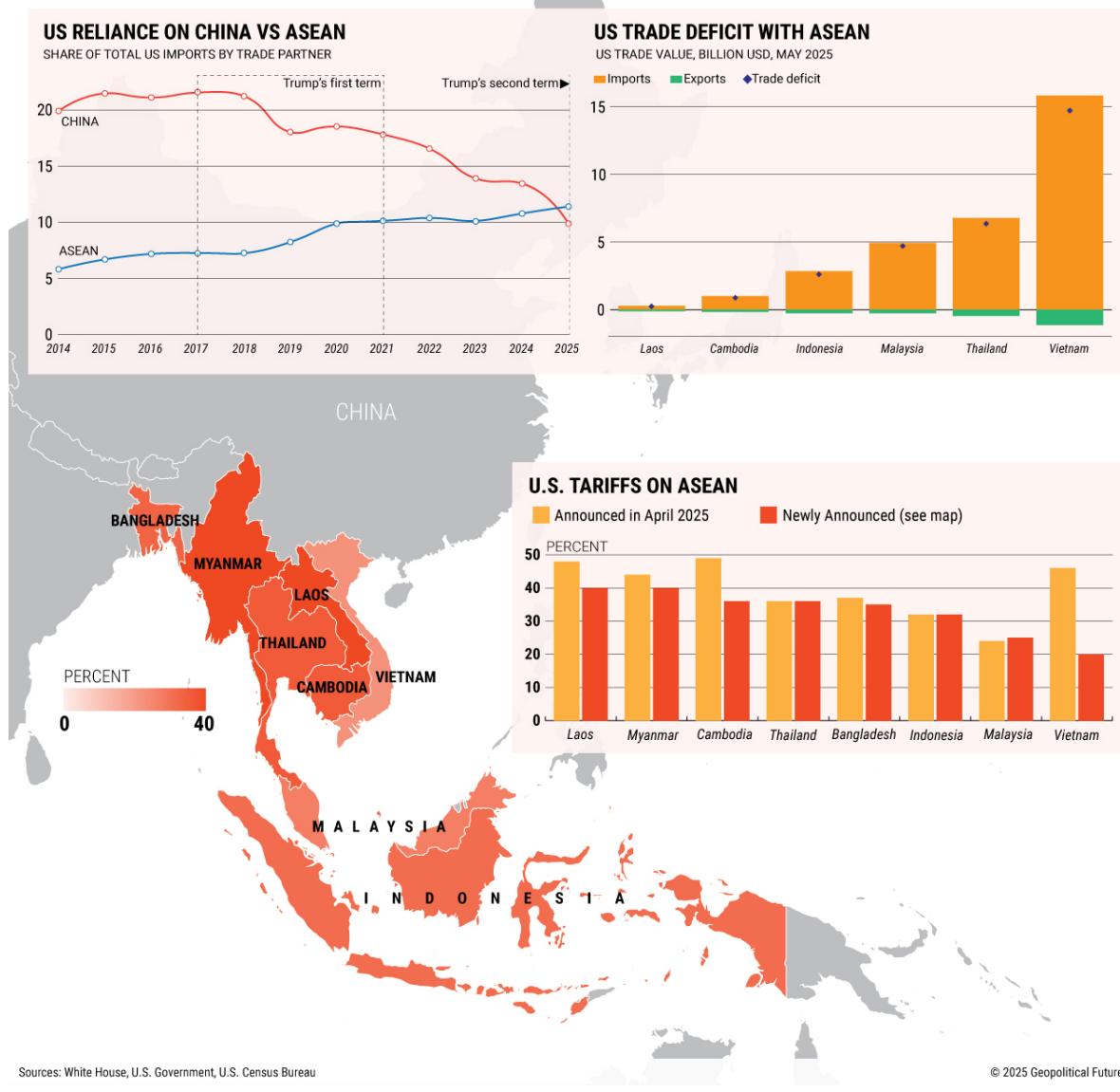


# Tariffs Target Southeast Asia

by Geopolitical Futures - July 11, 2025

## U.S. TARIFFS COME TO SOUTHEAST ASIA



(click to enlarge)

Since 2016, the share of U.S. imports from China has fallen by nearly half, while imports from the Association of Southeast Asian Nations have nearly doubled. The United States now imports more

from Southeast Asia than it does from China.

Last week, President Donald Trump announced a new set of tariffs meant to reduce America's trade deficit with Southeast Asian nations. The U.S. ran a sizable trade deficit with ASEAN in May 2025 alone. The new tariffs are aimed at reducing these growing imbalances.

The new tariff package targets ASEAN countries not only for their trade deficit but also for their role in transshipping Chinese goods. Vietnam, now America's largest ASEAN trade partner, faces a 20 percent tariff on its exports and a 40 percent tariff on goods rerouted from higher-tariff countries like China.

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