

# Mexican Election Reveals Key Social Trends

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## 2024 Mexican Presidential Election



Mexico has about 100 million registered voters, and around 58 percent voted.

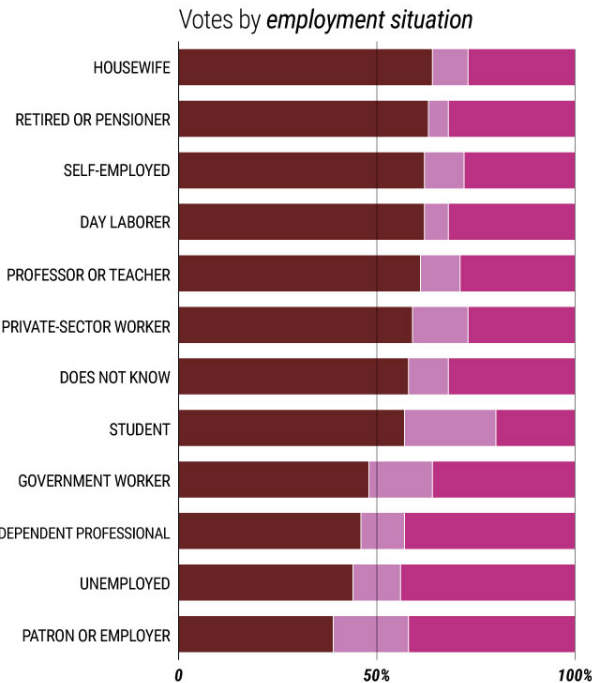
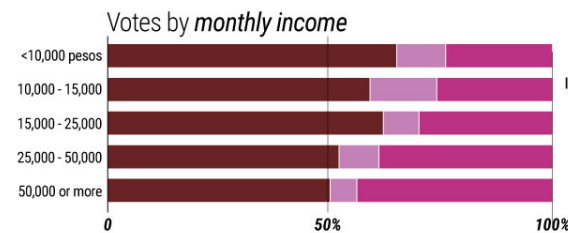
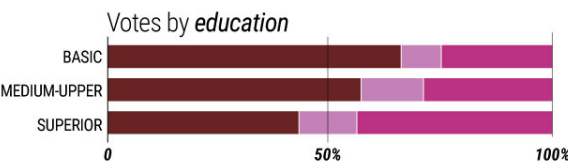
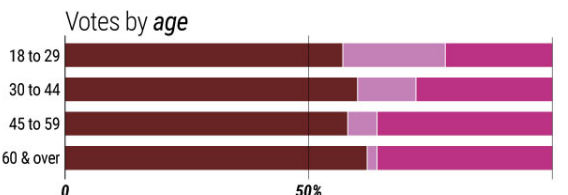
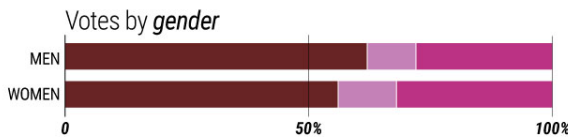
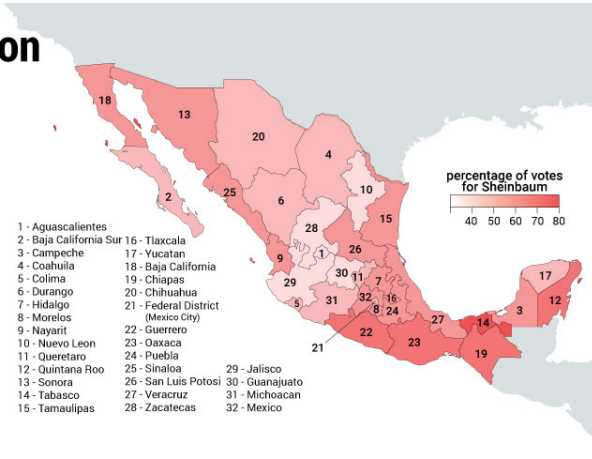
**SHEINBAUM**



**GALVEZ**



**ALVAREZ MAYNEZ**



Sources: El Pais, OSM

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One of the most valuable things about elections is what they reveal about the social forces in a country. In Mexico's June 2 presidential elections, economic concerns were a major factor in how

voters decided to cast their ballots, particularly among lower-income individuals. President-elect Claudia Sheinbaum won widespread support among lower-income households and individuals who have occupations with lower earning potential. She also performed well in the south where economic conditions are poorer than in the north.

However, certain issues resonated across the political and geographical spectrum. Security, for example, was a key consideration for many voters throughout the country. It's also important to note that these results reflect the attitudes of only 58 percent of Mexican voters who actually cast ballots, about 5 points lower than the voter turnout in most elections over the past 24 years.

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